



# C6 Sheet Specifications

For national campaigns please provide copy for the below two specs to run across Alight's full C6 network

## Print Production Specifications

Creative dimensions:	300 (w) x 450mm (h) (25% of overall size)
Safe Copy Area:	J285 x 428mm (25% of overall size)
Colour mode:	CMYK
DPI:	300dpi (minimum) 450dpi (best)
File Format:	High Resolution PDF
Text Format:	Outlined vector(s) for upscaling
Printed Size:	1,200 (w) x 1,800mm (h)

**Please check final copy has exported at the correct dimensions**

For individual screen specs, please visit [alightmedia.com](https://alightmedia.com)

Please email artwork as a PDF to [campaignmanagement@alightmedia.com](mailto:campaignmanagement@alightmedia.com),

**JPEG and PNG files are not supported.**

\*Email subject header - Client name - Campaign name - Date commences

\*Example: Joe Bloggs - Joe Bloggs Summer 2023 Campaign - Commences 28/08/2023