Dynamic D6 Sheet Specifications

For national campaigns please provide copy for the below specs to run across Alight's full D6 network

Digital Production Specifications

Screen Pixel Dimensions:	2160 (w) x 3840 (h) per screen 1080 (w) x 1920 (h) per screen
File Format:	Uncompressed JPEG (static only)
Colour Mode:	RGB (CMYK not accepted)

For individual screen specs, please visit **alightmedia.com**

Please check final copy has exported at the correct dimensions

Please email artwork as a JPEG to content@alightmedia.com,
PDF and PNG files are not supported.
*Email subject header - Client name - Campaign name – Date commences
*Example: Joe Bloggs - Joe Bloggs Summer 2023 Campaign - Commences 28/08/2023

HTML should be delivered as a .zip archive file

The Index.html file should be placed in the root of the project creative, not inside another folder.
The file is the starting point for the creative.

Specific inventory mappings are used, like attributes called external Ids, and
they need to be included on the backend of the dynamic creative, accordingly.

Programming language used is JavaScript. ECMAScript 6 and any further versions might cause issues on
Tizen Samsung machines (not supporting ES6). Therefore, include a JavaScript trans-compiler to convert
ECMAScript 6+ (ES6+) code into a backwards compatible version of JavaScript, like e.g. Babel compiler.

In case React/TypeScript or Sass/Less are being used inside the HTML creative,
all scripts and style files need to be compiled beforehand.

In case of videos or animations in the creative, there should be an
event Listener that responds to the PLAY signal from the player.