



Dwell Specifications

Please provide copy to the below specifications to run your campaign across Alight's Dwell Media portfolio.

Portrait Screens

Screen Pixel Dimensions:	1080 (w) x 1920 (h)
File Format:	JPEG and PNG MP4
Colour Mode:	RGB (CMYK not accepted)
DPI:	72

Video Walls

Screen Pixel Dimensions:	1280px (w) by 1024px (h)
File Format:	JPEG and PNG MP4
Colour Mode:	RGB (CMYK not accepted)
DPI:	72

Please check final copy has exported at the correct dimensions

For individual screen specs, please visit alightmedia.com

Please email artwork as a JPEG and PNG to retailcontent@alightmedia.com

PDF files are not supported.

*Email subject header - Client name - Campaign name - Date commences

*Example: Joe Bloggs - Joe Bloggs Summer 2026 Campaign - Commences 28/08/2026

Please note content is subject to approval

Content SLA - 48-hour notice on content changes

Transitions:

To ensure the smoothest transition experience for content, we highly recommend supplying content that exclusively consists of either images or videos.

Media Type	Compatible formats	Recommendations
Video	<ul style="list-style-type: none">• MP4 Video files with *.mp4 file extension (usually using H.264/AVC, MPEG-4 ASP or VPx codecs) and no audio track• AVI Video files with .avi file extension (usually using DIVX, XVID, 3ivx, or FFmpeg codecs) and no audio track• MOV / QuickTime video files with .mov file extension (usually MPEG-4, ASP, or AVC codecs) and no audio track	<ul style="list-style-type: none">• Use HD or FHD videos with a resolution up to 1080 (w) x 1920 (h)• Upload content considering the native resolution of the screen• Videos with progressive video frames (non-interlaced)• Videos length of min 10, max 15 seconds• Videos with a bitrate lower than 25 Mbps• Videos with a frame rate lower than 30 frames per second• Image size should be smaller than 50 MB• Videos with no soundtrack
Image	<ul style="list-style-type: none">• JPG• PNG	<ul style="list-style-type: none">• Up to 4K (max 2160 (w) x 3840 (h))• Images should match the native resolution of the Tizen panel• The color space on the images supported is RGB• Images with a color depth of 24 Bits• Images with a resolution larger than 1 megapixel• Image size should be smaller than 20 MB