

Almost

4,600

screens

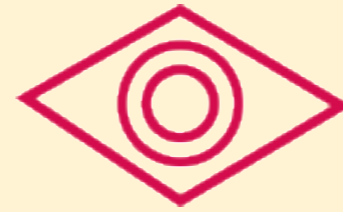


in almost

1,200 venues

51%

of the UK
population are
within 1 mile of
a MiXR venue



374m monthly impressions

+22%

average ad recall

+25%

intent uplift



UK's #1 full motion digital screen network



72 mins

average dwell time

