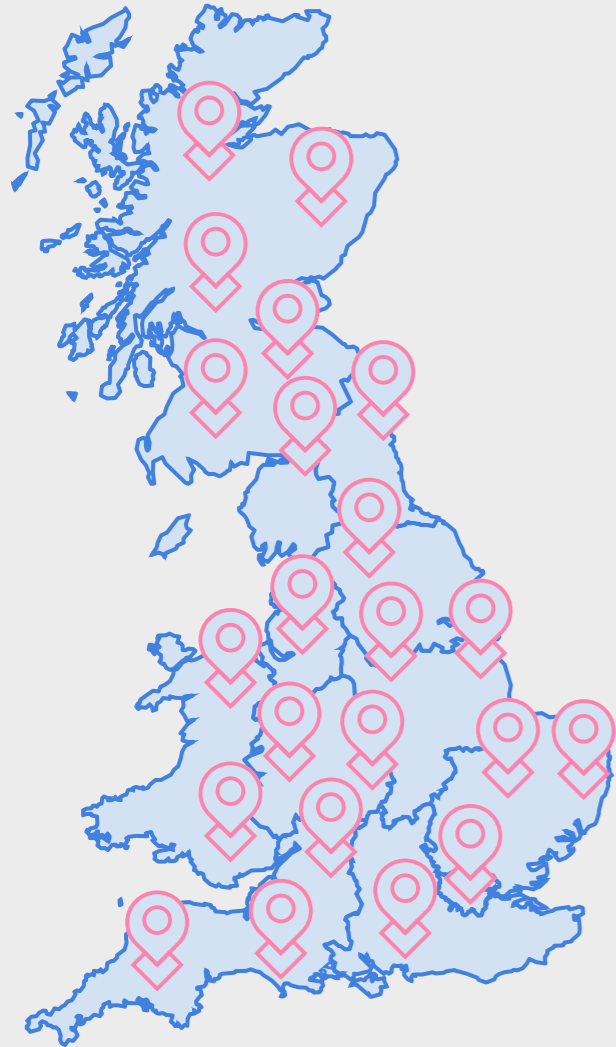


Digital Billboards (D48)



63 unique towns
where only Alight have billboards

UK's No.1

digital billboard network for audience reach



455

D48

screens

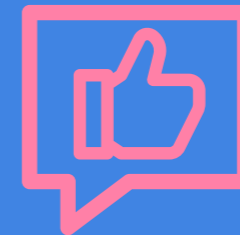


Monthly impressions

553 million

Monthly reach

32 million
adults



We reach over

4 million

people that other OOH providers don't

